

Economic Benefits

- According to researchers at Brown University, e-prescribing helped physician practices cut in half the average time spent per day processing prescription renewal requests from pharmacies.
- Physicians using e-prescribing are vocal about the benefits they see for their practice and patients. To read some first hand accounts, go to <http://www.GetRxConnected.org>.
- Statistics from the Henry Ford Health System based on its use of e-prescribing:

Improved Generic Use Rate

- Henry Ford Medical Group has improved its generic use rate by over 20%
- Health Alliance Plan has improved its overall generic use rate by over 71%

Reduced Administrative Costs

- 2 min administrative time savings per script (time study identified 4 minutes) at \$12/hr
 - \$.03 per script pad savings
- A recent survey of physicians in the Southeast Michigan ePrescribing Initiative (SEMI) program revealed that improved patient safety and quality of care topped the list of key benefits of the technology. According to the survey, conducted by HaldyMcIntosh & Associates:
 - More than 70 percent saw a reduction in communications with pharmacies over prescription questions.
 - More than half strongly agree that ePrescribing saves clinicians time and increases productivity.
 - According to a recent survey of participants in the Massachusetts eRx Collaborative – an e-prescribing adoption effort headed by Blue Cross Blue Shield of Massachusetts (BCBSMA), Tufts Health Plan and Neighborhood Health Plan (NHP) – 81 percent of prescribers would recommend e-prescribing to a colleague:
 - That is up from 75 percent in 2006.
 - The percentage of prescribers that say ePrescribing results in fewer calls from pharmacies rose to 66 from 55 in 2006.
 - Seventy-one percent of respondents say ePrescribing saves time, with the majority saving one hour to two hours per day due to ePrescribing technology.